



THE Place-to-be for Soccer, Gezelligheid & Orange Vibes!
 This summer, Texas T Tavern transforms into Houston's premier Dutch fan zone: **The Holland Heineken House**. Join the Dutch Heritage & Culture Foundation, Heineken®, and soccer fans from around the globe for an unforgettable "Orange & Green" experience.

SAVE THE DATES: JUNE 10 – JULY 20

Location: Texas T Tavern @ 1535 Brittmoore Rd., Houston, TX 77043 (Conveniently located off I-10 & BW8)

- ✓ Ample Parking
- ✓ Affordable Prices
- ✓ Vibrant International Atmosphere

SPECIAL EVENTS & WATCH PARTIES

- June 11: Business Networking Event & Opening Ceremony
 - June 14: Oranje Watch Party
 - June 19: Dutch Happy Hour XXL (Pre-game Party)
 - June 20: Oranje Watch Party & After Party
 - June 25: Oranje Watch Party
- ★ Plus: *More dates to follow as Oranje advances!*

WHY JOIN THE PARTY?

Whether you have stadium tickets or just want the best seat in Houston to watch the game, we offer:

- THE FULL DUTCH EXPERIENCE:** Authentic snacks, Dutch music, and orange-themed celebrations.
- WATCH THE GAME FROM ALL CORNERS INSIDE OR OUTSIDE:** Multiple "Big and Bigger" screens—don't miss a single second!
- FAMILY FRIENDLY:** Special activities for kids during major events.
- GLOBAL VIBES:** Watch with fans from the USA, Belgium, Curacao, and beyond.

PARTNER WITH US: SUPPORT THE VIBE

Help us make this experience legendary! Partnership levels offer VIP treatment and brand visibility:

LEVEL	VIP TABLE	LOCATION	PRICE*	LOCATION	PRICE*
CHAMPIONS	8-12 People	Inside	\$2,500	Outside	\$2,000
DUTCH LION	4-6 People	Inside	\$1,500	Outside	\$1,000
ORANGE COWBOY	—	—	\$100	—	—

PARTNER BENEFITS: Branded VIP tables, logo visibility (on-site & online), promotional material distribution, and premium networking. *includes Holland Heineken House gear and drink packages depending on level.

Your Partnership help make this initiative bigger, better and more unforgettable.

SECURE YOUR TABLE TODAY!

The Holland Heineken House is an initiative of the Dutch Heritage and Culture Foundation (501(c)(3)) in close cooperation with Heineken and Texas T Tavern and with the support of many partners and volunteers. You want to learn more or partner up? Contact us:

- Email: Dutchheritageandculturefound@gmail.com
- Inge Elmendorp: +1 781-366-5888 (Call/WhatsApp/Text)
- Diana Mulder: +1 832-454-4845 (Call/WhatsApp/Text)
- Sign up for the newsletter to stay informed: <https://www.bdutch.org/donations-contact>

INCLUDES HOLLAND HEINEKEN HOUSE GEAR!



AANVALLUH!! See you at the House!



Partnership Letter

Holland Heineken House – Houston

A Once-in-a-Lifetime Celebration of Soccer, Culture & Community

Do you have soccer fever? We've got you covered!

Welcome to the **Holland Heineken House**—the ultimate destination for Soccer Watch Parties, *Gezelligheid* and "Orange Vibes" this summer.

The Vision

The **Dutch Heritage and Culture Foundation**, in partnership with **Heineken**[®] and **Texas T Tavern**, is proud to transform Houston's favorite local hub into a world-class soccer fan zone. From **June 10 to July 20**, we are creating a vibrant, inclusive environment where friends, families, and professionals from every culture can come together to celebrate the beautiful game.

With its convenient location off I-10 and BW8, ample parking, and legendary hospitality, **Texas T Tavern** is perfectly positioned to be the go-to spot for Houston's international community.

The Experience

Whether you're heading to the stadium or looking for the perfect place to watch the match, the Holland Heineken House offers:

- **The Full "Oranje" Experience:** Authentic Dutch snacks, music, and decorations.
 - **Lots of Screens:** Don't miss out on one second of the game
 - **Dedicated Events:** * **June 11:** Business Networking & Opening Ceremony
 - **June 14, 20, 25:** Oranje Watch Parties & After Parties
 - **June 19:** Dutch Happy Hour XXL – Pre-game Celebration
 - **Family Friendly:** Activities for kids so everyone can join the fun.
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Partner with Us

We invite you to be part of this historic celebration. Your support allows us to elevate the experience with live entertainment, authentic catering, and a safe, festive atmosphere for the whole community. We look forward to meeting, working, and celebrating with you.

The food/drink packages are for the special events and the three Dutch games during the group round. Just like our Dutch soccer team, we will reconvene after the group round and at every level the Dutch team reaches thereafter. Of course, we hope Oranje will become world champion, and you'll be our loyal partner all the way till the end.

Partnership Packages

Feature	Champion Level	Dutch Lion Level	Orange Cowboy Club
Investment	\$2,500 (In) / \$2,000 (Out)	\$1,500 (In) / \$1,000 (Out)	\$100
Branded Table	Reserved for 8–12 guests	Reserved for 4–6 guests	N/A
Polo Shirts	3 Souvenir Polos	2 Souvenir Polos	1 Souvenir Polo
Drinks Included*	6 Pitchers of Heineken	3 Pitchers of Heineken	10% Drink Discount
Brand Visibility	Banners, Digital & Print	Banners, Digital & Print	Digital/Online Mention
Promotions	Distribute brochures/swag	Distribute brochures/swag	N/A

**Beer options include Heineken Regular, Silver, 0.0, and Ultimate. 10% discount applies to all additional drinks for partners.*



Why Partner?

1. **Elite Networking:** A relaxed, high-energy environment is the perfect place to host clients, reward employees, and meet new business partners.
 2. **Unmatched Visibility:** Align your brand with a globally recognized tradition and Houston's diverse international community.
 3. **Community Impact:** Help us keep Dutch heritage alive and provide a welcoming space for soccer fans of all ages.
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Special Add-Ons

- **The All-Rounder (+\$1,000):** Extend your impact! This covers partnership for our **Sinterklaas** and **King's Day** events.
- **The Double-Up (+\$600):** Sponsor one additional community event of your choice.
- **Sint Visit (\$500):** Book a private visit from Sinterklaas this winter (Houston area only).

Are you as excited as we are? Let's make this summer unforgettable. Choose your level and team up with us!

SECURE YOUR TABLE TODAY!

- **Email:** Dutchheritageandculturefound@gmail.com
 - **Inge Elmendorp:** +1 781-366-5888 (Call/WhatsApp/Text)
 - **Diana Mulder:** +1 832-454-4845 (Call/WhatsApp/Text)
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Partnership Registration Form – Next Page



Partnership Registration Form

Holland Heineken House – Houston

Please complete the details below to secure your spot in this historic celebration.

1. Partner Information

Individual or Company Name: _____

(As you would like it to appear on promotional materials)

Primary Contact: _____ **Title/Position:** _____

Email: _____ **Phone:** _____

Mailing Address: _____

2. Selection of Partnership Level

Please check your preferred level:

- **Champion Level:** Inside (\$2,500) / Outside (\$2,000); Preferred table number: _____
- **Dutch Lion Level:** Inside (\$1,500) / Outside (\$1,000); Preferred table number: _____
- **Orange Cowboy Club:** \$100

Special Add-Ons:

- **All-Rounder:** (+\$1,000) - Includes Sinterklaas & King's Day
- **Double Up:** (+\$600) - One additional event
- **Sint Visit:** (\$500) - November/December visit from Sinterklaas – Houston area only

3. Preferences & Logistics

Souvenir Polo Shirt Size(s): _____

(Note: Champion includes 3 shirts, Dutch Lion 2 shirts, Orange Cowboy 1 shirt6)

I prefer to pay by: _____



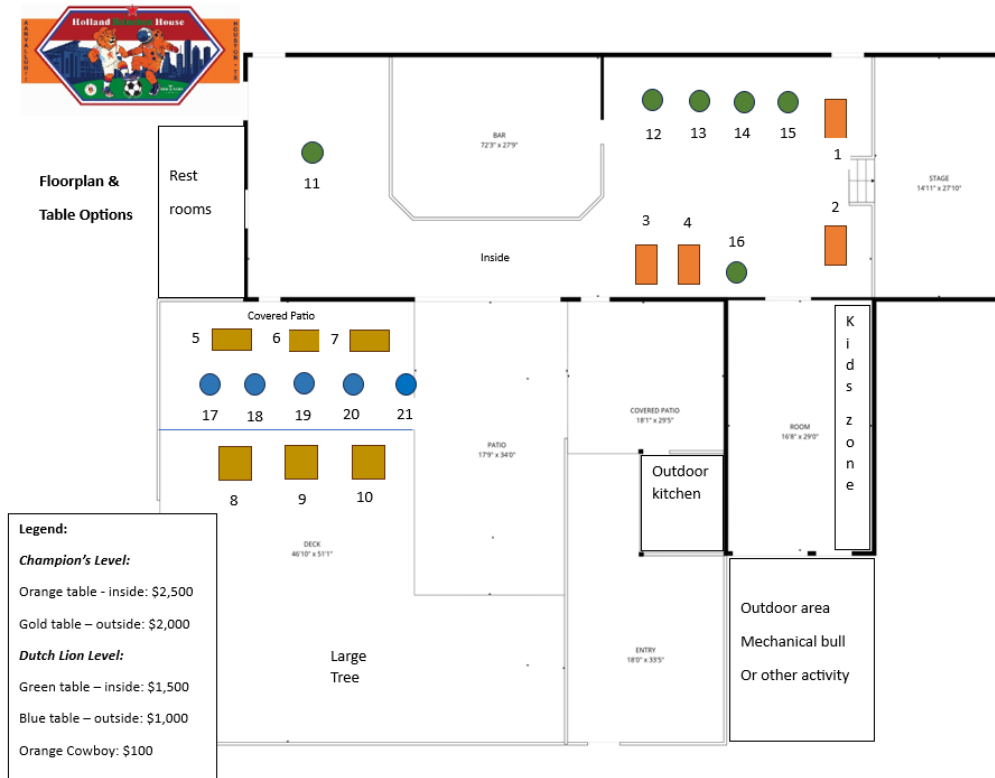
Additional Comments/Special Requests: _____

4. Authorization

By signing below, I/we agree to partner with the **Dutch Heritage and Culture Foundation** for the Holland Heineken House event series.

Signature: _____ **Date:** _____

Printed Name: _____



Together we make this multi-day, fun-filled soccer experience bigger, better, and more unforgettable!

Thank you very much for your support.

Dutch Heritage and Culture Foundation
 BDutch.org
 dutchheritageandculturefound@gmail.com

Call, text, WhatsApp
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 Diana Mulder @ 832-454-4845